

POS Solutions
DATE TIME DAY MONTH YEAR
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"The Full Function
POS Solution"

1996
1997
1998
1999
2000
2001

DATASYM

RETAIL,
FAST FOOD,
& GROCERY
POS SYSTEMS





WHAT ARE THE 6000 SERIES POS TERMINALS?

– *The Durable, Affordable, Full-Featured POS Solution.* –

The 6000 Series of full function POS Terminals were created as the affordable solution to your POS needs. Whether your business is Retail, Convenience, School Lunch, Cafeteria, Fast Food, or Grocery, Datasym has a 6000 Series POS Terminal to suit your requirements. With more durability than a PC-POS system, and such industry exclusive features as the **Epson "Quick Release" Printer**, this is the solution for you. Add the reliability of "Flash-ROM" technology to allow for continuous upgrades without costly hardware replacement, and you have a system that will grow with you as your needs change.

I THOUGHT I NEEDED AN "OPEN" ARCHITECTURE SYSTEM?

– *The intended benefits of "OPEN" Architecture have never been achieved.* –

"OPEN" Architecture is a term coined in the early days of PC-POS solutions. It referred to the industry's attempt to propel PC-POS solutions toward a standard operating platform. Unfortunately, this just never happened. As such, with a PC-based system, most software upgrades require a corresponding upgrade in hardware. "Flash-ROM" based Systems though, are designed for POS only, allowing new features to be added without costly hardware changes.

Datasym's "Flash-ROM" technology allows you to **directly or remotely** upgrade/reprogram the EPROM chip – without having to change the hardware configuration of your 6000 SERIES Terminal!

Additionally, Open Architecture platforms (PC-based systems) are not as durable or as reliable as POS ("Flash-ROM" based) Systems. The hardware components in a POS Terminal were designed for the rigors of a Retail Environment.

WHAT ARE THE BIGGEST ADVANTAGES TO A TERMINAL BASED SYSTEM?

– *It's designed specifically for the Retail Environment.* –

If you have ever used a computer, you know that reliability can often be a problem – hard drives crash, monitors fail, and keyboards cannot take the amount of use and abuse that a POS Terminal would face. The 6000 Series Terminals have **reliable** ROM memory, a Futaba 2-line alphanumeric display (with up to **10 times the lifespan** of a monitor), and a keyboard with 14 gauge metal backing & dual spring activated key switches.

Additionally, the 6000 Series Terminal is based on a cash register layout, so it is **easy to use** and easy to train your staff.

IS A TERMINAL BASED SYSTEM ENOUGH?

– *Datasym's IRC Network combines the best of PC and "Flash-ROM" technologies.* –

Through Datasym's Inter-Register Communications (IRC) Network, you can directly or remotely connect your back office PC to any or all of your 6000 Series Terminals (as well as connect all of your Datasym Terminals to each other). This ability to link two unique platforms gives you a powerful and totally integrated "front-end" & "back office" Management System. With Datasym's IRC you can combine the distinct advantages of each system by putting them where they function best – the PC in the back office and your POS Terminals out front.

WILL THE 6000 SERIES REALLY FIT MY NEEDS?

– *Designed and built with industry input, this POS Solution was created with your needs in mind.* –

When Datasym set out to build their new line of POS Terminals, they started with a question, "What do you need in a POS System?" By asking retailers just like you, from each of the different markets (Convenience, General & Speciality Retail, Fast Food, and Grocery), Datasym was able to target the specific needs of each one.

The result is the 6000 Series POS Terminals (RT - Retail or Convenience, SL - School Lunch, FF - Fast Food, & GR - Grocery) – the **power, flexibility, and upgradeability** of a PC with the **ease of use, reliability, and affordability** of a cash register. The 6000 Series is the complete POS Terminal.

Each 6000 Series Terminal was designed to take the high volume and fast throughput that your store demands. With:

- Proven reliability
- Powerful communications
- Full scanning capabilities
- Superior functionality & durability
- Upgradeable technology
- Credit card authorization
- Exceptional data security

...the 6000 RT, SL, FF, and GR allow you to enjoy the ultimate benefits of **maximum speed and total control**.

WHY WOULD I PURCHASE A 6000 SERIES TERMINAL?

– *To maximize your profitability.* –

The 6000 Series Terminal is not just a full-function POS System that is durable, affordable, and easy to use, but is a complete POS Solution that helps increase customer service & customer throughput, maximize staff productivity, and more importantly, helps **maximize your profitability**.

POS Solutions for Tomorrow

The 6000 Series - Full Functionality at an Affordable Price...

6000RT

For the Retail Industry (including Liquor Stores, Close-outs, Gift Stores, Florists, Convenience Stores), Datasym's 6000RT offers such features as:



- up to 32,000 PLUs/SKUs
- 999 Sub-Departments
- 20 Character Alpha Descriptors
- Inhibited SKUs
- Mix & Match Pricing of SKUs
- Items & SKU Inquiry/ Price Override

...to give you better control over your day to day operations and the ability to do more.

6000GR

For the Grocery Industry (1 to 7 lane stores), Datasym's 6000GR Terminal and the Chek-IT Grocery System, offers such features as:

- Cashier Productivity Reports
- Floating Cashiers
- Manufacturer Coupon Scanning
- WIC Sales & Shiftable Items
- Split Pricing
- Credit, Debit/EFT, EBT



...to provide you with the complete Grocery POS Solution – and one that helps maximize your profitability.

6000FF

For the Fast Food Industry (including Fast Food Outlets, Cafeterias, Snack Bars), Datasym's 6000FF Terminal offers such unique features as:



- Kitchen Printing with 4/8 port multiplexors and main Consolidation Printing
- Flat Keyboard with cover
- Ability to connect to third party monitor system
- 9999 Sub-Departments
- Keyboard Levels
- Transaction Scrolling
- Drive-Thru capability
- Ability to create prepaid food cards
- Quick-Service Design

...to give you the functionality without the cost.

SHARED FEATURES

In addition to market specific features on each model, all 6000 Series Terminals share specific features that will increase productivity and maximize your bottom line:

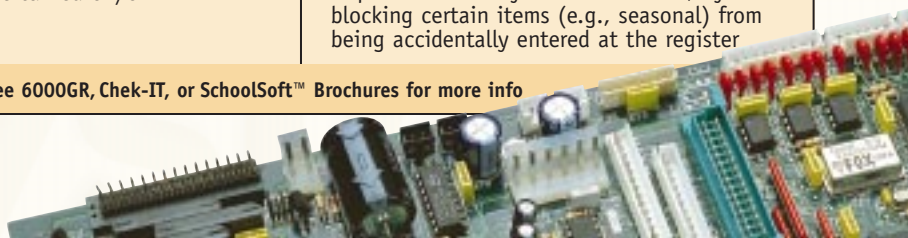
- 150 Departments
- Dedicated SKU/Item Keys (not available on FF model)
- Credit Card Authorization
- Global Discounts
- Programmable "Automatic Cashier Logoff"
- Soft Keyboard Layout
- Save Z Data for Future Poll
- **Industry exclusive Epson "Quick Release" printer**
- Management Functions
- **Item Age Verification**
- Multiple Macros
- Key Data Entry Functions
- Uninterrupted Polling

...to provide you with the **most complete POS System available, at a price you can afford.**



SOME OF THE FEATURES AND BENEFITS DESIGNED FOR YOUR NEEDS

FEATURE	FUNCTION	BENEFIT
Shared Features (RT, SL, FF, GR)		
Flash ROM Technology	Allows new features to be added without on-site service or need for hardware upgrade	Saves time and money as it allows system to be easily adaptable to the advent of new software upgrades
Soft Keyboard Layout	Fully customized keyboard layout	Increased throughput at the checkout, added flexibility, and ease of operation
Multiple Macros	A function that links keystrokes together and then automates those keystrokes	Improved transaction and reporting efficiency by grouping together commonly used keystrokes
10 Shift Levels	Enables the selling of same item in different unit sizes by adding a unique digit to the end of the PLU (i.e., single, six pack, case)	Improves Item control by tracking packaging types
Dedicated Item Keys (not available on FF model)	Items that cannot be bar-coded, or top selling items, are placed directly on the keyboard	Preset key improves ease of operation and increases processing speed
Management Functions	Custom prompts that are user definable, set-up for admin entries. System collects user defined information for Head Office (i.e., store transfers, bank deposits)	Improves information gathering and allows for customization of information
Uninterrupted Polling	Initiated at the terminal, by backroom PC, or remotely by Head Office PC, to gather required information at any time (i.e., end of shift, day, week, etc.)	Improves overall efficiency as terminals can be polled "anytime", without shutting down the terminal
Global Discounts	Items flagged for specific promotional discounts and applies to only those items (i.e., Senior Citizen discount days)	Provides added control, security, and promotional flexibility
Item Age Verification	Verifies that customer legally qualifies to purchase specific items (cigarettes, liquor), by linking to mandatory birth date prompt	Offers added protection by automatically adhering to legal requirements
Epson "Quick Release" Printer	Quickly & easily replace printer that is damaged/worn	Minimizes downtime & maximizes productivity
6000FF (Fast Food/Cafeteria) Features		
Up to 150 Departments and 9999 Sub-departments	Reduces item for sale into it's raw components	Preserves the detail of inventory you are tracking
Prepaid Cards (for institutional cafeterias)	Customer can prepay for meals in advance and have prepaid card debited on purchases	Increases customer service by providing a simpler way to purchase regular meals
Kitchen Printing with Consolidation Printing	4/8 port multiplexors allow each kitchen station to have a printer, with main consolidation printer for customer receipt	Greater accuracy in order fulfillment ensures greater efficiency and better customer service
Keyboard Levels	Different levels allows for various menus to be encoded in system (e.g., day of week, breakfast/lunch/dinner, etc.)	Increases customer throughput, service, and staff efficiency
Transaction Scrolling	View forward/backward within a transaction	Increases staff efficiency as errors can be caught before transaction is recorded
Drive-Thru Capability	Allows orders to be sequenced and retrieved	Increases customer base by providing another way through which your product can be sold
6000RT (Retail/Convenience) Features		
Up to 32,000 PLUs/SKUs	Identifies and tracks information on each individual item in your store	Greater security as cashier rings in specific item; provides improved reporting
Up to 20 Character Alpha Descriptors (RT, SL, & GR Feature)	Larger product description enables customer to more easily understand receipt	Improve customer shopping experience (i.e., increase customer service)
Items & SKU Inquiry/Price Override (RT, SL, & GR Feature)	Price of Item can be verified before sale	Increases efficiency and productivity by reducing number of voids that could occur
Inhibited SKUs	Enables SKUs to be turned on/off	Improves efficiency & reduces errors, by blocking certain items (e.g., seasonal) from being accidentally entered at the register
6000GR (Grocery) & 6000SL (School Lunch) Features - see 6000GR, Chek-IT, or SchoolSoft™ Brochures for more info		



WHAT IF MY NEEDS CHANGE?

– *The 6000 Series Terminal grows with your needs.* –
“FLASH-ROM” TECHNOLOGY - UPGRADE WITHOUT REPLACING YOUR SYSTEM

The 6000 Series is the POS Solution that truly grows with your business. “Flash-ROM” technology means that new features can be easily downloaded without on-site service or need for hardware upgrades. This gives you a continual state-of-the-art POS System, without having to replace your system each time.

PERIPHERALS - BUILD THE SYSTEM TO SUIT YOUR NEEDS

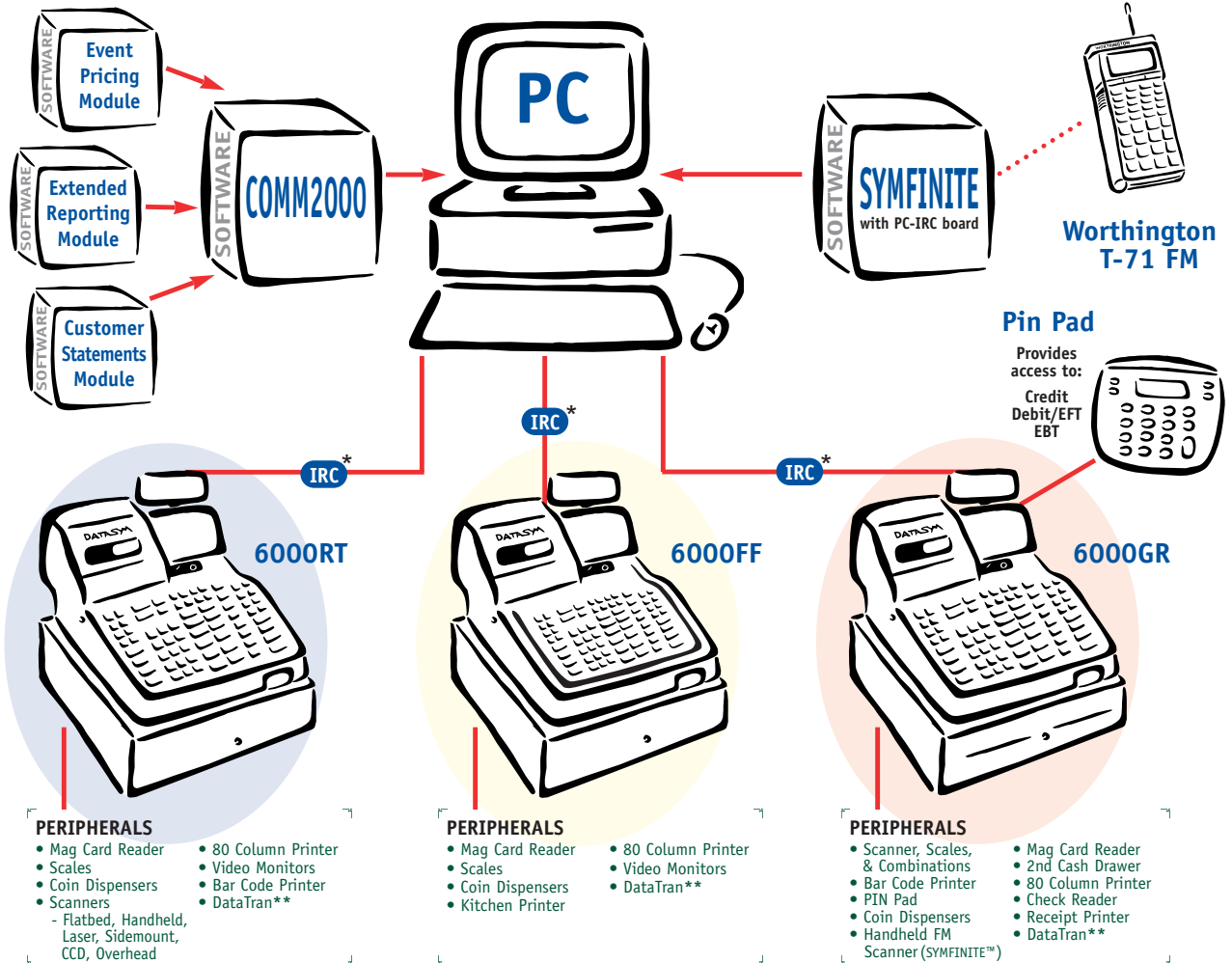
DatasyM creates each 6000 Series Terminal with the capability for Inter-Register Communications (IRC) – enabling you to seamlessly integrate each new DatasyM Terminal that you add

to your store. And with a port to accommodate data from a Magnetic stripe reader, plus two ports (or optional three additional ports) for any RS232 I/O peripheral such as scanners, scales, coin dispensers, etc., you have the ability to expand your 6000 Series System to fit your growing needs.

PC CONNECTIVITY - ADD THE BEST OF BOTH WORLDS

For added functionality, each 6000 Series Terminal has the capability of direct or remote PC communications, to capture the best of both technologies. Add “generic” PC hardware to your back office, and through an IRC cable, you get a powerful and totally integrated “front end” & “back office” management system. In this way, importing & exporting of files, file manipulation, and host operations are all maintained in a “controlled environment”.

6000 SERIES SYSTEM FOOTPRINT



*Each individual Terminal is connected to the PC and other Terminals throughout the store through DatasyM's Inter-Register Communications Network (IRC).

**For the 6000RT or FF Terminal, the DataTran resides on the least used Terminal and provides Credit access for the entire system.
 For the 6000GR Terminal, the DataTran resides on the least used Terminal and provides Credit, Debit/EFT, & EBT access for the entire system.



DATASYM SOFTWARE - ADDED FUNCTIONALITY AND CONTROL

If the functionality of the 6000 Series Terminals are still not enough for your ever changing needs, you can also add our **industry leading COMM2000 Communication Software** to have **maximum data collection, control, and reliability** – in other words – the information you need whenever you need it. Then, with *COMM2000's* optional feature modules, you can add the ability to handle **Event Pricing, Customer Statements, and Extended Reporting.**

Datasym's revolutionary *SYMFINITE Database Management Software* gives you the ability to regain control of your data, with the ability to **store and retrieve an almost limitless supply of SKU/UPC codes, Previous Balances, and MICR items – reliably and quickly.** Add *SYMFINITE's* optional FM Module & Worthington's T-71FM Handheld Scanner, and you have the ability to verify pricing against an item file, change pricing for immediate update, and add new items on the fly for immediate use at the POS, all from anywhere in the store.

WHAT IF I NEED EXTRA TECHNICAL SUPPORT?

AVAILABLE CUSTOMER SUPPORT

Datasym also offers each of our customers a comprehensive support plan that suits their needs. Choose the plan that is best for you with choice of products to be supported, type of support required, term of contract, hours of support, and response time requested. (See our *Professional Services Brochure* for more information)

AVAILABLE PROFESSIONAL SERVICES

Datasym also offers our Professional Services contract to help you set up your 6000 Series POS Terminal to best fit the needs of your store. Our Professional Services Planner will meet with you to analyze your store(s) current system and assess your needs. From there, we will be able to provide input, and supply services for full chain/store roll-outs such as: site survey, floor planning, site preparation, Dealer selection & equipment installation, and store procedures & documentation.

WHO IS DATASYM?

– *One of the leading single-source POS Systems Solutions Providers in the Industry Today.* –

Since 1984 Datasym has been helping businesses work more efficiently. We are one of the true Single Source Providers in the POS Industry, creating the Essential Software, the Full-Function Hardware, and the Integral Professional Services that make up the entire POS System. This means that you're not only secure in knowing that your POS System was designed to work together, but that your System can be customized for your specific needs.

A recognized leader in the development of exceptional POS Circuitry and Software, Datasym's Software products have been installed in over 120,000 terminals worldwide. Datasym's reach in the Industry is second only to our Customer Commitment – to our Hardware, our Software, and our Professional Services customers alike.

Datasym's Solutions based approach and responsiveness to Customer needs, is what sets us apart in the Industry. We research specific Market & Client demands, on an on-going basis, to ensure that our products are always current to your requirements. As your business grows and changes, you will want the security of a company who will adapt with you.



CONCLUSION

– *Maximize your Productivity* –

In business, you obtain a product or service because it helps you run your business better. With the 6000 Series POS Terminals from Datasym, you have full-function, durable, reliable POS Solutions that are easy to learn and use. The 6000 Series Terminals are POS Solutions that combine the functionality & power of a PC with the affordability & simplicity of a cash register.

With the 6000 Series Terminals you have the option of increasing your level of functionality to make your Datasym POS System as complete as you need it to be – and have a system that will make your work time the most productive it can be.

DATASYM'S BOTTOM LINE INVITATION...

At Datasym, our mandate is to help your "Bottom Line". We're so confident that our 6000 Series Terminals will improve the way you do business, that we invite you to call for a personal assessment of exactly how the 6000 Series & Datasym can help your business.

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